

SUSTAINABLE WORKPLACE:

100% DESIGN SHANGHAI 2013: WORKSHOP RESULTS

LAST 10 YEARS

Coming out in top 3 were cost focused drivers with material and resource cost receiving the most votes.

This was followed by designing for demographics which emphasized a shift in expectations towards greater demand for connection to nature (including daylight) and individual comfort control. Heavily influenced by China's rapid technological advancement over the last few years has increased social connectivity and given birth to new models of Peer to peer real estate.

It was evident that whilst, cost remained as a primary driver, trends signifying more focus on 'the individuals' were beginning to emerge. A lot has changed in the last 10 years and at a rapid rate in only recent years, this signifies a shift away from traditional models of workplace design.

NEXT 10 YEARS

The top 3 cost focused drivers did not even appear in the top 10 and were displaced by greater connection to nature, out of office working and increased engagement of sustainability.

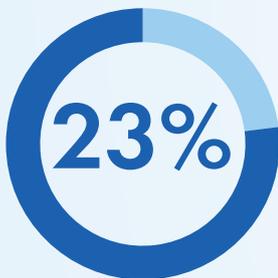
The resounding resonance of factors like technology and designing for demographics, whilst were predicted to have made their impact, would still continue to have a background influence. This was seen to drag up factors like greater sustainability and out of office working.

This was a complete reversal compared the last 10 years but with the same underlying tone/trend. Greater benefit was seen in less tangible factors, which have moved right from the bottom to the top.

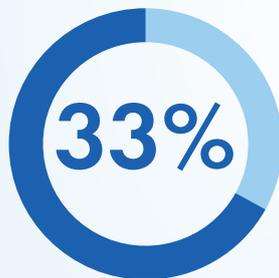


15 DRIVERS

- Home Working
- Cost Reduction
- Design for Demographics
- Sustainability Engagement
- Daylight
- Increased Energy Cost
- Social connection
- Green Ratings
- Individual User Control
- Connection to Nature
- Out of Office Working
- Disruptive Realestate
- Regulatory Changes
- Company Size
- Material and Resource Cost

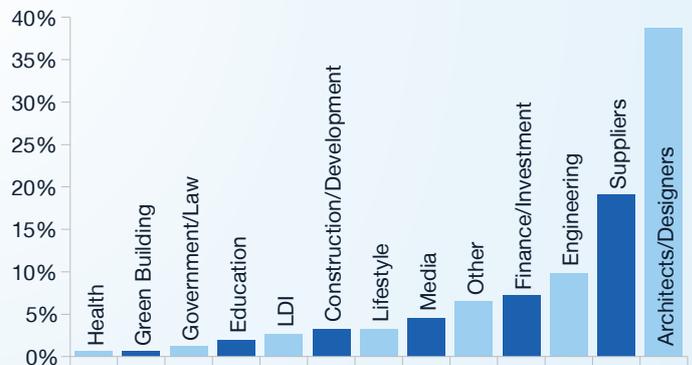


of the audience voted for 'Out of office working and Home Working' as part of the future sustainable workplace



of the audience voted for greater 'Sustainability Engagement and Connection to Nature and Green Ratings' as part of the future sustainable workplace

% OF SECTOR REPRESENTATIVES



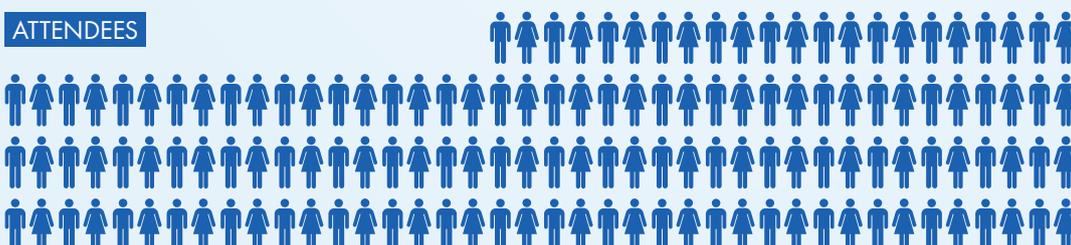
The top 3 cost focused drivers did not even appear in the top 10 for the next 10 years and were displaced by greater connection to nature, out of office working and increased engagement of sustainability.



Want to read more?

For more information and commentary on the same exercise conducted globally for the Future of Sustainable Buildings, go to <http://goo.gl/n8CYup>

ATTENDEES



Enjoyed the cool wall process?

Please contact Steven Lee - s.lee@cundall.com to find out how we can use this for your organisation/project/event