

As well as Information communication and technology Cundall also provided building services engineering and acoustics

Client AAFAQ Holding LLC
Architect Broadway Malyan/RMJM
Imagery © Dennis Gilbert



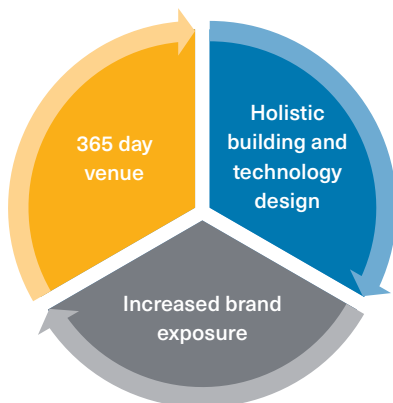
Stadia and sporting venues

As a vendor independent consultant with a demonstrable track record in sports, technology and the built environment, Cundall works with sporting organisations to create world-class experiences.

Working with Stadium IT, Operations and Facilities Managers we act as the interface between the business, venue designers, developers and technology vendors. We offer advisory, design and technology project management services.

Through clear briefing and lifecycle budget, coupled with holistic integrated IT and audio visual design; we ensure technology is an enabler for fan engagement, greater efficiency in venue management and increased revenues.

Strategic cycle

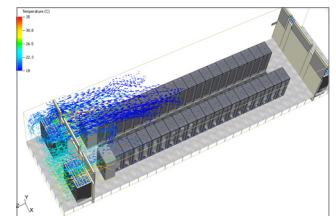


For further information please contact: Chris Grundy, Director
c.grundy@cundall.com
T +44 (0)207 438 1664



Twickenham Stadium Upgrade Programme (TSUP)
London, UK

Services IT and audio visual
Client Rugby Football Union
Architect KSS
Photography © Kristen McCluskie



Data Centres
Hong Kong

As well as Information technology Cundall also provided building services engineering
Client Hong Kong Jockey Club
Architect Aedas

Stadiums and Sporting Venues - IT and audio visual

FAN experience and engagement	
Exclusive content	Connectivity (Wi-Fi/3 or 4G)
Voting	Ref link
Interacting/posting	Apps
"Part of the team"	Giant screens
CRM	Queue reduction
Venue management	
Press Zone	Broadcast Studios
Outside broadcast	Photographers
Post-match	Security - metadata/analytics
Ticketing	Payment transactions
Travel information	Outside space - 'village'
365 day venue - the funding model	
Conferencing	Banquet
Immersive visitor centre	Hotel
Tours	Concerts
Offices	Ground share
Shopping	Residential