



Al Ain Mixed-use Development and Stadium
Al Ain, UAE

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Stadia and sporting venues

As a vendor independent consultant with a demonstrable track record in sports, technology and the built environment, Cundall works with sporting organisations to create world-class experiences.

Working with Stadium IT, Operations and Facilities Managers we act as the interface between the business, venue designers, developers and technology vendors. We offer advisory, design and technology project management services.

Through clear briefing and lifecycle budget, coupled with holistic integrated IT and audio visual design we ensure technology is an enabler for fan engagement, greater efficiency in venue management and increased revenues.

Twickenham Stadium



London, UK

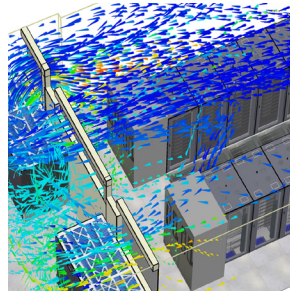
Twickenham Stadium Upgrade Programme (TSUP) IT and audio visual

Client Rugby Football Union

Architect KSS

Photography © Kristen McCluskie

Data Centres



Hong Kong

As well as IT consultancy Cundall also provided building services engineering

Client Hong Kong Jockey Club

Architect Aedas

365 day venue – the funding model		Venue management		FAN experience and engagement	
Conferencing	Banquet	Press Zone	Broadcast Studios	Exclusive content	Connectivity (Wi-Fi/3/4/5G)
Immersive visitor centre	Hotel	Outside broadcast	Photographers	Voting	Ref link
Tours	Concerts	Post-match	Security - metadata/ analytics	Interacting/posting	Apps
Offices	Ground share	Ticketing	Payment transactions	"Part of the team"	Giant screens
Shopping	Residential	Travel information	Outside space - 'village'	CRM	Queue reduction

For further information please contact: Chris Grundy, Director

T +44 (0)207 438 1664

c.grundy@cundall.com

Asia Australia Europe MENA UK and Ireland

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